



FOR IMMEDIATE RELEASE

Spotlight on Swanswell in talent stakes

31 March 2010, Rugby – Swanswell has enhanced their workforce by welcoming two highly experienced and talented professionals to their management team. Swanswell, a charity that helps people overcome alcohol, drug and other problem behaviour, takes pride in being an excellent Midlands-based employer and recently bucked the recession trend by announcing they would be significantly expanding their workforce.

The first recruit is Sharon Smyth who has joined in an exciting new role as Talent Development Manager. Sharon's role is to spot the rising stars of Swanswell and to assist in exceeding personal and company objectives. Sharon is a member of the *Chartered Institute of Personnel and Development* and has over 10 years' experience in both the public and private sectors working for employers such as *Pfizer Ltd, Action for Employment, Stephenson Harwood LLB* and most recently, *Essex County Council*. **Sharon said:** '*I'm incredibly excited about joining Swanswell and building on the work already done around talent development.*'

Clive Bell has been promoted from within the Swanswell family to another new role. With over 17 years' experience, both in the UK and Australia, Clive will be heading up the groundbreaking clinical governance programme aiming to establish Swanswell as a world-class leader in this field: '*My new role as Head of Clinical Governance at Swanswell is an*

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incredible opportunity. I'm hoping to draw on my experiences in mental health and substance misuse as both a practitioner and a manager to help develop and implement an innovative tailor-made framework for clinical governance. This means a great opportunity for Swanswell to come up with a bespoke clinical governance system. We'll be working with Thames University with the aim to take our clinical governance model to the outside world.'

Debbie Bannigan, Swanswell Chief Executive, said: *'We're thrilled about both our talent and clinical governance programmes. This is an exciting time and we're extremely committed to recognising staff achievement and leading the way in research projects.'*

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Notes for editors

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About Swanswell

Swanswell is a national charity that helps people overcome drug, alcohol and other problem behaviour. We believe that everyone deserves the chance to change and to be happy. We help them to remove the things that stand in their way, whether physical, emotional or practical. So, as their lives improve, they can feel well, do well, and stay well.

Swanswell has a reputation for innovation and is a leading developer of new services which help people to change their behaviour for the better.

Visit Swanswell at: www.swanswell.org