



FOR IMMEDIATE RELEASE

Swanswell to provide community-based, open access alcohol services in Sandwell

9 November, Sandwell – Swanswell will be helping even more people change their life for the better after being awarded a contract to provide community-based, open access alcohol services in Sandwell.

Following a competitive tendering process, the national charity has been selected to deliver the service from 1 December 2011 on behalf of the Sandwell Drug and Alcohol Action Team (DAAT).

Swanswell's new service will provide advice and support to adults affected by alcohol misuse as well as offering information and support to family members and carers.

It'll be accessible from Swanswell's offices at Metro Court, High Street, West Bromwich, as well as community venues in other towns across the borough.

Debbie Bannigan, Swanswell's Chief Executive, said: *'We're delighted to have been selected for this contract, providing us with an opportunity to help even more people in Sandwell change their lives for the better.'*

'We'll be working closely with the commissioners and existing services to make sure the transition for clients runs smoothly. In the meantime, clients will continue to receive treatment in the usual way.'

Neil Parkes, Alcohol Strategy Development Manager at the Sandwell Drug and Alcohol Action Team, said: *'We are looking forward to working with Swanswell to address the needs of those people affected by alcohol misuse across the borough of Sandwell.'*

Further details including drop in times and services offered will be available in the next few weeks. To find out more about Swanswell, visit www.swanswell.org.

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Notes for editors

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About Swanswell

Swanswell is a national charity that helps people overcome drug, alcohol and other problem behaviour. We believe that everyone deserves the chance to change and to be happy. We help them to remove the things that stand in their way, whether physical, emotional or practical. So, as their lives improve, they can feel well, do well, and stay well. Swanswell has a reputation for innovation and is a leading developer of new services which help people to change their behaviour for the better.

Swanswell has a number of offices across the country including Rugby, Coventry, Leamington, Birmingham, Nuneaton, Sandwell, Barnsley, Leicestershire and Rutland. Visit Swanswell at: www.swanswell.org.

Join the conversation, follow Swanswell on twitter at www.twitter.com/Swanswell.

Sandwell Drug and Alcohol Action Team

For details of existing arrangements before 1 December 2011, visit www.sandwelldaat.co.uk.